What would patrons do?

Information seeking behaviors in the music library

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<table>
<thead>
<tr>
<th>1\textsuperscript{st}-2\textsuperscript{nd} year undergrads (20%)</th>
<th>Music Performance</th>
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</thead>
<tbody>
<tr>
<td>3\textsuperscript{rd}-year and above undergrads (39%)</td>
<td>Music Education</td>
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<td>Graduate students (39%)</td>
<td>Music History/Musicology</td>
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<td>Composition/Theory</td>
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<td>Ethnomusicology</td>
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<td>Music minor</td>
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<td>Other</td>
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</table>
Look for specific performance
44% Rarely
37% Sometimes
  (primarily performers & music education students)
11% Frequently
  (primarily graduate students)
8% Never
What factors are important to them?

Performer  96%
Ensemble  87%
Conductor  66%
Specific edition/version of score

- Frequently
- Sometimes or rarely
- Never
We pay for it but do they use it?

Classical Music Library 44%

No 34%

DRAM 22%

I don't know 11%

Smithsonian Global Sound 9%

Jazz Music Library 4%
Popular non-library sources

YouTube 95%

iTunes 72%

IMSLP 65%

Library Music Source 42%

CPDL 28%
“I know the library has a specific edition of a different score, but I cannot find it when I use the online catalog.”

“It brings up items that are completely irrelevant to my search.”
“It's easier to just bypass the catalogs and just go hunting around for what you're looking for.”
“Sometimes, if not all information in the catalog is present; then I'll double-check with Amazon or another source to see if this is the CD I want.”
Amazon, Wikipedia, and YouTube more popular with upper class students and grad students.
Work smarter, not harder.
Music & Performing Arts Easy Search

Search for Music & Performing Arts books, music, scores, recordings, journals, and other sources simultaneously

Keywords

Search
No info lit = bad

80% of students who stated that a librarian has never come to one of their classes get frustrated with searching.
Librarians rank as the number one help source (78%) over asking another student (39%)
Grad students are least likely to ask librarians for help
What does it mean?

• Need for better tools and good metadata.
• Need for better instruction/PR
• Need to understand the differences between majors and stages
Planned future studies

• Observational use studies
• Easy Search and catalog transaction log studies
Thank you!
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